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GOVERNING LAW

Complete Guide to Monetization Networks: All Types of Ad Networks Beyond AdSense

Comprehensive Mix of Display Ad Networks, Content Monetization Platforms, and CPM/CPC Networks

This guide covers all types of monetization networks available for websites. These networks pay you money when visitors view ads on your website.

Part 1: Display Ad Networks

Display ad networks show ads on your website. You earn money when visitors view ads or click ads.

Mediavine

What it is: Premium display ad network for publishers

Requirements: 25,000+ monthly visitors

Commission: 50-70% of ad revenue

Apply: [mediavine.com](https://www.mediavine.com)

Best for: Websites with significant traffic

AdThrive

What it is: Premium display ad network

Requirements: 100,000+ monthly visitors

Commission: 60-70% of ad revenue

Apply: adthrive.com

Best for: High-traffic websites

Ezoic

What it is: AI-powered display ad network

Requirements: 10,000+ monthly visitors

Commission: 50-80% of ad revenue

Apply: ezoic.com

Best for: Growing websites

Sovrn

What it is: Display ad network with header bidding

Requirements: 5,000+ monthly visitors

Commission: 50-75% of ad revenue

Apply: sovrn.com

Best for: Mid-tier websites

Part 2: CPM/CPC Networks

CPM networks pay per thousand impressions. CPC networks pay per click.

Propeller Ads

What it is: CPM/CPC ad network

Requirements: Minimal

Commission: 0.50–2.00 per thousand impressions

Apply: propellerads.com

Best for: New websites

Infolinks

What it is: In-text ad network

Requirements: 5,000+ monthly visitors

Commission: 50% of ad revenue

Apply: infolinks.com

Best for: Content-heavy websites

BidVertiser

What it is: CPM ad network

Requirements: Minimal

Commission: 0.10–1.00 per thousand impressions

Apply: bidvertiser.com

Best for: Beginner publishers

Part 3: Content Monetization Platforms

These platforms help you monetize content directly.

YouTube Partner Program

What it is: Monetize videos on YouTube

Requirements: 1,000 subscribers, 4,000 watch hours

Commission: 55% of ad revenue

Apply: youtube.com/monetization

Best for: Video creators

Rumble

What it is: YouTube alternative with monetization

Requirements: Minimal

Commission: 60% of ad revenue

Apply: rumble.com

Best for: Video creators

Patreon

What it is: Subscription platform for creators

Requirements: Audience

Commission: 5% platform fee

Apply: patreon.com

Best for: Loyal audience

Part 4: How to Choose the Right Network

Question 1: How much traffic do you have?

- Under 5,000 visitors: Use Propeller Ads, BidVertiser
- 5,000-25,000 visitors: Use Ezoic, Sovrn
- 25,000+ visitors: Use Mediavine, AdThrive

Question 2: What type of content?

- Text content: Use Infolinks, Ezoic
- Video content: Use YouTube, Rumble
- Mixed content: Use Mediavine, AdThrive

Question 3: How much effort?

- Minimal effort: Use Propeller Ads
- Some effort: Use Ezoic
- Maximum effort: Use Mediavine

Part 5: Making Money with Multiple Networks

Use multiple networks to maximize earnings:

1. Use display network (Ezoic or Mediavine)
2. Use CPM network (Propeller Ads)
3. Use content platform (YouTube)
4. Use affiliate links (Amazon Associates)

This combination can earn 100–1000+ per month depending on traffic.

Part 6: Tips for Success

Tip 1: Focus on quality content

Tip 2: Build your audience

Tip 3: Use multiple networks

Tip 4: Optimize ad placement

Tip 5: Test different networks

Tip 6: Monitor your earnings

Tip 7: Be patient

Conclusion

You now know about all types of monetization networks. You know which networks to use based on your traffic. You know how to maximize earnings.

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