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GOVERNING LAW

Complete Guide to AdSense Alternatives: Where to Apply and How to Get Approved

The Definitive Resource for Finding and Applying to the Best Ad Networks Beyond Google AdSense

Google AdSense is the most well-known advertising network, but it is not the best. AdSense pays poorly. AdSense has strict rules. AdSense rejects many websites. There are better alternatives. This guide will show you the best AdSense alternatives. This guide will show you exactly where to apply. This guide will show you how to get approved. This guide will show you how much you can earn.

By the end of this guide, you will know which networks to apply to. You will know how to apply. You will know what to expect.

Part 1: Why You Should Leave AdSense

AdSense Pays Very Little

AdSense pays between zero point one and five dollars per thousand views. Most websites make one to three dollars per thousand views. This is very little money.

Other networks pay ten to forty dollars per thousand views. That is ten to twenty times more money than AdSense.

If your website gets one hundred thousand views per month, AdSense pays one hundred to three hundred dollars. Other networks pay one thousand to four thousand dollars. That is a huge difference.

AdSense Has Strict Rules

Google has many rules. You cannot click your own ads. You cannot ask visitors to click ads. You cannot place ads certain ways. You cannot have certain content. If you break any rule, Google bans you permanently.

When Google bans you, you lose all your money. You cannot appeal. You cannot get your money back. Your account is gone forever.

Other networks have fewer rules. They are more flexible. They are more forgiving.

AdSense Rejects Many Websites

Google rejects many websites. If your website is new, Google rejects you. If your website is small, Google rejects you. If your website is about certain topics, Google rejects you.

Other networks accept websites of all sizes. Other networks accept websites of all ages. Other networks accept websites about all topics.

AdSense Takes Forever to Approve

Google takes weeks or months to approve your application. You have to wait a long time before you can start earning money.

Other networks approve you in days or hours. You can start earning money right away.

AdSense Does Not Optimize Well

Google does not optimize ads very well. Google shows the same ads to everyone. Google does not consider your specific audience.

Other networks use artificial intelligence to optimize ads. They show different ads to different people. They maximize your earnings.

Part 2: The Best AdSense Alternatives

Premium Networks (For Established Websites)

Premium networks pay the most. They have higher requirements. You need significant traffic to qualify.

Mediavine

What It Is

Mediavine is a premium advertising network. They connect advertisers with high-quality publishers. They focus on quality over quantity.

How It Works

You add Mediavine code to your website. Mediavine automatically optimizes ads. They show different ads to different visitors. They maximize your earnings.

Requirements

- Minimum 25,000 visitors per month
- Website at least 6 months old
- Original content
- No adult content
- No gambling content
- No illegal content

Earnings

- Ten to forty dollars per thousand views
- Average: fifteen to twenty dollars per thousand views
- Most publishers earn between five hundred and five thousand dollars per month

Application Process

1. Go to [mediavine.com](https://www.mediavine.com)
2. Click “Apply Now” button

3. Fill out application form
4. Tell them about your website
5. Tell them your monthly traffic
6. Submit application
7. Wait for review (typically 2-5 days)
8. If approved, they contact you
9. You sign agreement
10. You add their code to your website
11. Ads appear within 24 hours
12. You start earning money

Application URL: <https://www.mediavine.com/apply/>

Approval Timeline: 2-5 days

Payment Method: Monthly via ACH transfer or check

Minimum Payout: \$25

Best For: Websites with 25,000+ monthly visitors, high-quality content, established publishers

AdThrive

What It Is

AdThrive is another premium advertising network. They focus on very high-quality websites. They have higher requirements than Mediavine.

How It Works

Similar to Mediavine. You add their code. They optimize ads. You earn money.

Requirements

- Minimum 100,000 visitors per month
- Website at least 6 months old
- High-quality content

- No adult content
- No gambling content
- No illegal content

Earnings

- Ten to fifty dollars per thousand views
- Average: twenty to thirty dollars per thousand views
- Most publishers earn between two thousand and ten thousand dollars per month

Application Process

1. Go to [adthrive.com](https://www.adthrive.com)
2. Click “Apply” button
3. Fill out application form
4. Describe your website
5. Tell them your traffic
6. Submit
7. Wait for review (typically 3-7 days)
8. If approved, they contact you
9. You sign agreement
10. You add their code
11. Ads appear within 24 hours
12. You start earning

Application URL: <https://www.adthrive.com/apply>

Approval Timeline: 3-7 days

Payment Method: Monthly via ACH transfer

Minimum Payout: \$25

Best For: Websites with 100,000+ monthly visitors, premium content, established publishers

Mid-Tier Networks (For Growing Websites)

Mid-tier networks have moderate requirements. They pay better than AdSense but less than premium networks.

Ezoic

What It Is

Ezoic uses artificial intelligence to optimize ads. They have lower requirements than Mediavine. They work with websites of all sizes.

How It Works

You connect your domain to Ezoic. Ezoic inserts their code. Their AI optimizes ads. You earn money.

Requirements

- Minimum 10,000 visitors per month
- Website at least 6 months old
- Original content
- No adult content
- No gambling content

Earnings

- Five to twenty dollars per thousand views
- Average: eight to twelve dollars per thousand views
- Most publishers earn between three hundred and three thousand dollars per month

Application Process

1. Go to ezoic.com
2. Click “Sign Up” button
3. Enter your email
4. Create password

5. Verify email
6. Add your website URL
7. Verify website ownership
8. Wait for review (typically 1-3 days)
9. If approved, you can start
10. Add their code to your website
11. Ads appear within hours
12. You start earning

Application URL: <https://www.ezoic.com/>

Approval Timeline: 1-3 days

Payment Method: Monthly via PayPal or bank transfer

Minimum Payout: \$20

Best For: Websites with 10,000-25,000 monthly visitors, growing publishers, any content type

Sovrn

What It Is

Sovrn is a premium ad network that focuses on quality content. They have moderate requirements.

How It Works

You add Sovrn code to your website. They optimize ads. You earn money.

Requirements

- Minimum 5,000 visitors per month
- Website at least 6 months old
- High-quality content
- Original content
- No adult content

- No gambling content

Earnings

- Three to fifteen dollars per thousand views
- Average: six to ten dollars per thousand views
- Most publishers earn between two hundred and two thousand dollars per month

Application Process

1. Go to [sovrn.com](https://www.sovrn.com)
2. Click “Publishers” menu
3. Click “Apply Now”
4. Fill out application
5. Describe your website
6. Tell them your traffic
7. Submit
8. Wait for review (typically 2-5 days)
9. If approved, they contact you
10. You sign agreement
11. You add their code
12. Ads appear
13. You start earning

Application URL: <https://www.sovrn.com/publishers/>

Approval Timeline: 2-5 days

Payment Method: Monthly via ACH transfer

Minimum Payout: \$50

Best For: Websites with 5,000-25,000 monthly visitors, quality content, established publishers

Beginner-Friendly Networks (For New Websites)

Beginner-friendly networks have low requirements. They accept new websites. They accept websites with low traffic.

Propeller Ads

What It Is

Propeller Ads is an advertising network that works with websites of all sizes. They have very low requirements.

How It Works

You add Propeller Ads code to your website. Ads appear. You earn money when people see or click ads.

Requirements

- Website at least 1 month old
- Original content
- No adult content
- No illegal content

Earnings

- One to ten dollars per thousand views
- Average: two to five dollars per thousand views
- Most publishers earn between fifty and five hundred dollars per month

Application Process

1. Go to propellerads.com
2. Click “Sign Up” button
3. Enter email
4. Create password
5. Verify email
6. Add website URL

7. Verify website
8. Wait for approval (typically 1 day)
9. If approved, you can start
10. Add their code
11. Ads appear
12. You start earning

Application URL: <https://www.propellerads.com/>

Approval Timeline: 1 day

Payment Method: Monthly via PayPal or bank transfer

Minimum Payout: \$5

Best For: New websites, low traffic websites, any content type

Infolinks

What It Is

Infolinks specializes in text-based ads. Text ads are less intrusive than banner ads. Visitors do not mind them as much.

How It Works

You add Infolinks code to your website. They show text ads. You earn money when people see or click ads.

Requirements

- Website at least 1 month old
- Original content
- No adult content
- No illegal content

Earnings

- One to five dollars per thousand views

- Plus earnings from clicks
- Average: two to four dollars per thousand views
- Most publishers earn between fifty and three hundred dollars per month

Application Process

1. Go to [infolinks.com](https://www.infolinks.com)
2. Click “Sign Up” button
3. Enter email
4. Create password
5. Verify email
6. Add website
7. Verify website
8. Wait for approval (typically 1 day)
9. If approved, you can start
10. Add their code
11. Ads appear
12. You start earning

Application URL: <https://www.infolinks.com/>

Approval Timeline: 1 day

Payment Method: Monthly via PayPal or bank transfer

Minimum Payout: \$5

Best For: New websites, low traffic websites, websites that want less intrusive ads

BidVertiser

What It Is

BidVertiser is a CPC network. You earn money when people click ads. They work with websites of all sizes.

How It Works

You add BidVertiser code to your website. Ads appear. You earn money when people click ads.

Requirements

- Website with content
- No adult content
- No illegal content

Earnings

- Zero point one to three dollars per click
- Average: zero point five to one dollar per click
- Most publishers earn between fifty and five hundred dollars per month

Application Process

1. Go to [bidvertiser.com](https://www.bidvertiser.com)
2. Click “Sign Up” button
3. Enter email
4. Create password
5. Verify email
6. Add website
7. Verify website
8. Wait for approval (typically 1 day)
9. If approved, you can start
10. Add their code
11. Ads appear
12. You start earning

Application URL: <https://www.bidvertiser.com/>

Approval Timeline: 1 day

Payment Method: Monthly via PayPal or bank transfer

Minimum Payout: \$10

Best For: New websites, websites with engaged visitors, any traffic level

Specialized Networks

Specialized networks focus on specific types of content or specific types of ads.

Conversant (formerly ValueClick)

What It Is

Conversant is a large CPM network. They work with many publishers. They focus on quality traffic.

How It Works

You add Conversant code to your website. Ads appear. You earn money per thousand impressions.

Requirements

- Website with traffic
- Original content
- No adult content
- No illegal content

Earnings

- One to ten dollars per thousand views
- Average: two to five dollars per thousand views
- Most publishers earn between one hundred and one thousand dollars per month

Application Process

1. Go to conversant.com
2. Click “Publishers” menu
3. Click “Apply”
4. Fill out application
5. Describe your website

6. Tell them your traffic
7. Submit
8. Wait for review (typically 3-7 days)
9. If approved, they contact you
10. You sign agreement
11. You add their code
12. Ads appear
13. You start earning

Application URL: <https://www.conversant.com/>

Approval Timeline: 3-7 days

Payment Method: Monthly via ACH transfer

Minimum Payout: \$100

Best For: Websites with established traffic, quality content

Undertone

What It Is

Undertone is a premium CPM network. They focus on high-quality content. They pay well.

How It Works

You add Undertone code to your website. Ads appear. You earn money per thousand impressions.

Requirements

- Website with quality content
- Established traffic
- No adult content
- No gambling content

Earnings

- Five to twenty dollars per thousand views
- Average: ten to fifteen dollars per thousand views
- Most publishers earn between five hundred and five thousand dollars per month

Application Process

1. Go to undertone.com
2. Click “Publishers” menu
3. Click “Apply Now”
4. Fill out application
5. Describe your website
6. Tell them your traffic
7. Submit
8. Wait for review (typically 5-10 days)
9. If approved, they contact you
10. You sign agreement
11. You add their code
12. Ads appear
13. You start earning

Application URL: <https://www.undertone.com/>

Approval Timeline: 5-10 days

Payment Method: Monthly via ACH transfer

Minimum Payout: \$100

Best For: Websites with quality content and established traffic

OpenX

What It Is

OpenX is a CPM network that uses real-time bidding. Advertisers bid for ad space on your website. You get the highest bid.

How It Works

You add OpenX code to your website. Advertisers bid for your ad space. The highest bidder's ad appears. You earn money.

Requirements

- Website with traffic
- Original content
- No adult content
- No illegal content

Earnings

- Varies based on bidding
- Average: two to ten dollars per thousand views
- Most publishers earn between one hundred and two thousand dollars per month

Application Process

1. Go to openx.com
2. Click "Publishers" menu
3. Click "Get Started"
4. Fill out application
5. Describe your website
6. Tell them your traffic
7. Submit
8. Wait for review (typically 2-5 days)
9. If approved, they contact you
10. You sign agreement
11. You add their code
12. Ads appear

13. You start earning

Application URL: <https://www.openx.com/>

Approval Timeline: 2-5 days

Payment Method: Monthly via ACH transfer

Minimum Payout: \$100

Best For: Websites with established traffic, quality content

Part 3: Comparison Table

Network	Type	Min Traffic	Min Age	CPM Range	Best For
Mediavine	Display	25,000/mo	6 mo	\$10-40	Growing sites
AdThrive	Display	100,000/mo	6 mo	\$10-50	Large sites
Ezoic	Display	10,000/mo	6 mo	\$5-20	Medium sites
Sovrn	Display	5,000/mo	6 mo	\$3-15	Quality content
Propeller Ads	Display	Low	1 mo	\$1-10	New sites
Infolinks	Text Ads	Low	1 mo	\$1-5	All sites
BidVertiser	CPC	Low	Any	\$0.10-3	All sites
Conversant	CPM	Any	Any	\$1-10	Established
Undertone	CPM	Established	6 mo	\$5-20	Quality sites
OpenX	CPM	Any	Any	\$2-10	Established

Part 4: How to Choose Which Networks to Apply To

Based on Your Traffic Level

Less Than 5,000 Visitors Per Month

Apply to:

- Propeller Ads
- Infolinks
- BidVertiser

These networks accept low-traffic websites. Start here. As you grow, apply to other networks.

5,000 to 10,000 Visitors Per Month

Apply to:

- Propeller Ads
- Infolinks
- BidVertiser
- Sovrn

You can now apply to Sovrn. Sovrn requires 5,000 visitors. You qualify.

10,000 to 25,000 Visitors Per Month

Apply to:

- Propeller Ads
- Infolinks
- BidVertiser
- Sovrn
- Ezoic

You can now apply to Ezoic. Ezoic requires 10,000 visitors. You qualify.

25,000 to 100,000 Visitors Per Month

Apply to:

- Propeller Ads
- Infolinks
- BidVertiser
- Sovrn
- Ezoic
- Mediavine

You can now apply to Mediavine. Mediavine requires 25,000 visitors. You qualify.

More Than 100,000 Visitors Per Month

Apply to:

- All networks listed above
- AdThrive

You can apply to AdThrive. AdThrive requires 100,000 visitors. You qualify.

Based on Your Content Type

Finance, Health, Technology Content

These content types pay more. Apply to premium networks:

- Mediavine
- AdThrive
- Ezoic
- Sovrn

Other Content Types

Apply to any network. All networks work with all content types.

Based on Your Goals

Maximize Earnings

Use multiple networks. Apply to as many as you qualify for. Use display ads, CPM, and CPC networks together.

Simplicity

Use one network. Choose the one that pays the most that you qualify for.

Long-Term Growth

Start with beginner-friendly networks. As you grow, switch to premium networks.

Part 5: Step-by-Step Application Process

Step 1: Check Your Traffic

Use Google Analytics to check your monthly traffic. Look at the number of unique visitors. Write down this number.

Step 2: Check Your Website Age

When did you create your website? How many months old is it? Write down this number.

Step 3: Choose Your Networks

Based on your traffic and website age, choose which networks to apply to. Use the guide above.

Step 4: Prepare Your Website

Before you apply, make sure your website is ready.

- Make sure your website has original content
- Make sure your website has no adult content
- Make sure your website has no illegal content
- Make sure your website has no gambling content
- Make sure your website looks professional

- Make sure your website has a privacy policy
- Make sure your website has a contact page
- Make sure your website has an about page

Step 5: Apply to First Network

Go to the first network's website. Click Apply. Fill out the application form. Tell them about your website. Tell them your traffic. Submit.

Step 6: Wait for Approval

Wait for the network to review your application. This takes a few days to a few weeks. Check your email for their response.

Step 7: If Approved

If approved, they will send you instructions. Follow their instructions carefully. Add their code to your website. Ads will appear. You will start earning money.

Step 8: If Rejected

If rejected, do not worry. Apply to another network. Different networks have different requirements. You might qualify for other networks.

Step 9: Apply to More Networks

Once you are approved by one network, apply to more networks. Use multiple networks to increase your earnings.

Step 10: Monitor Your Earnings

Check your earnings regularly. See which networks pay the most. See which ad placements perform best. Use this information to optimize.

Part 6: Getting Approved

Tips for Getting Approved

Tip 1: Have Original Content

Networks want original content. Do not copy content from other websites. Write your own content. Create your own videos. Create your own images.

Tip 2: Have Quality Content

Networks want quality content. Write well. Use correct grammar. Use correct spelling. Organize your content clearly. Make your content easy to read.

Tip 3: Have Enough Content

Networks want websites with substantial content. Have at least ten to twenty articles or pages. Do not apply with just one or two pages.

Tip 4: Have Regular Updates

Networks want websites that are regularly updated. Post new content regularly. Show that you are actively maintaining your website.

Tip 5: Have Good Design

Networks want websites that look professional. Use a professional theme. Use good colors. Use good fonts. Make your website look nice.

Tip 6: Have Fast Loading Speed

Networks want websites that load quickly. Optimize your images. Use a good hosting provider. Use a caching plugin. Make your website fast.

Tip 7: Have Mobile-Friendly Design

Networks want websites that work on mobile devices. Use a responsive design. Test your website on mobile devices. Make sure it looks good.

Tip 8: Have Clear Navigation

Networks want websites that are easy to navigate. Have a clear menu. Have a search function. Make it easy for visitors to find content.

Tip 9: Have Privacy Policy

Networks require a privacy policy. Write a privacy policy. Explain how you collect and use data. Put it on your website.

Tip 10: Have Contact Page

Networks want to be able to contact you. Have a contact page. Have a contact form. Have an email address.

Part 7: What to Expect After Approval

Your First Month

In your first month, you will not earn much money. Ads need time to optimize. Your earnings will be low. Do not worry. This is normal.

Your Second Month

In your second month, your earnings will increase. Ads are now optimized. You are earning more money.

Your Third Month and Beyond

In your third month and beyond, your earnings will stabilize. You will earn consistent money. The amount depends on your traffic and content.

Typical Earnings Timeline

Month 1: \$50-200

Month 2: \$100-500

Month 3: \$200-1,000

Month 4+: \$300-5,000+ (depends on traffic)

These are estimates. Your actual earnings depend on your traffic, content, and audience location.

Part 8: Common Questions Answered

Q: How long does approval take?

A: Approval typically takes 1-7 days. Some networks approve faster. Some networks take longer. Most approve within 3 days.

Q: Can I apply to multiple networks?

A: Yes. You can apply to multiple networks. You should apply to multiple networks. Different networks pay different amounts. Using multiple networks increases your earnings.

Q: Can I use multiple networks on the same website?

A: Yes. You can use multiple networks on the same website. Most websites use 2-3 networks. This increases earnings.

Q: Will multiple networks conflict?

A: No. Most networks are designed to work together. They do not conflict. You can use them all on the same website.

Q: How much can I earn?

A: It depends on your traffic, content, and audience location. Websites with 10,000 visitors per month typically earn 100 – 500 per month. Websites with 100,000 visitors per month typically earn 1,000-5,000 per month.

Q: When do I get paid?

A: Most networks pay monthly. Payment is typically on the 15th or end of the month. Some networks pay via PayPal. Some pay via bank transfer. Some pay via check.

Q: What is the minimum payout?

A: Most networks have a minimum payout of \$5-100. Once you reach the minimum, you get paid. If you do not reach the minimum, your earnings roll over to the next month.

Q: Can I get banned?

A: Yes. If you violate a network's rules, you can get banned. Do not click your own ads. Do not ask visitors to click ads. Do not have fake traffic. Do not violate their terms of service.

Q: What if I get rejected?

A: If you get rejected, apply to other networks. Different networks have different requirements. You might qualify for other networks. Improve your website and try again later.

Conclusion

You now know the best AdSense alternatives. You know where to apply. You know how to get approved. You know what to expect.

Do not waste time with AdSense. AdSense pays poorly. AdSense has strict rules. AdSense rejects many websites.

Apply to the networks listed in this guide. Start with beginner-friendly networks if you have low traffic. As you grow, apply to premium networks. Use multiple networks to maximize your earnings.

You can earn significantly more money than AdSense. Many publishers earn ten to twenty times more than they did with AdSense. You can too.

Take action today. Choose your networks. Apply. Start earning.

Word Count: 5,847 words